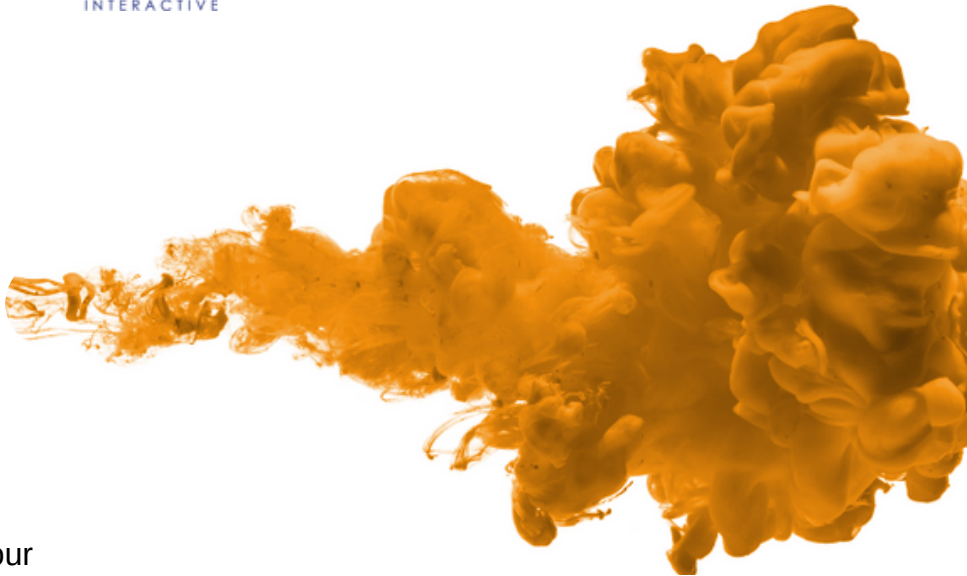


Enterprise

Website

Package



A solid website is a perfect way for companies or organizations to support their sales and marketing efforts. In some cases the website is the main sales channel..

Let Cazarin do the heavy lifting and get your business off the ground with your very own enterprise website.



DIGITAL SALES CHANNEL



CUSTOM DESIGN



ACHIEVABLE RESULTS



LEAD TRACKING



ORGANIC SEO

SCOPE GOALS

ELEMENTS

- Marketing Plan and Competitive Analysis
- Professional Design
- Up to 30 pages of Optimized Content
- Blog (Create up to 1 blog of information provided)
- Persuasion Architecture for maximum results

FUNCTIONS

- A CMS (Content Management System) to manage the content
- Integration with Social media channels (Facebook, Twitter, LinkedIn)
- SSL Secured Certificate Installed
- Submissions to Google and Bing
- Google Analytics and Goal Tracking
- Plugins: Yoast, Manage WP, Gravity Forms, Route Theme - WordPress, WP Bakery Visual Composer

SUPPORT

- All passwords documented in one secured document
- Dashboard Access for Project Management
- Dashboard Access for Performance
- Training for the CMS
- Up to 30 days of Q & A

SEO (OPTIONAL)

- Organic Search Engine Optimization of the content
- Organic SEO of the pages
- Google Adwords (Pay-per click ads)*
- Targeted Facebook Ads*
- Assistance with editorial calendar and blog strategy